



presents

ANDREW LLOYD WEBBER'S

The PHANTOM of the OPERA™

Directed by HAROLD PRINCE

PRESS RELEASE (FOR IMMEDIATE RELEASE)

BROADWAY'S MOST POPULAR MUSICAL COMES TO SINGAPORE

SINGAPORE, 3 OCTOBER 2006: Andrew Lloyd Webber's **THE PHANTOM OF THE OPERA** - the musical already seen by more than 80 million people throughout the world – is making a triumphant return to Singapore.

THE PHANTOM OF THE OPERA will open at the Esplanade Theatre on 23 March 2007 for a strictly limited season.

Andrew Lloyd-Webber's phenomenal hit first burst onto the London stage 20 years ago, and continues to play to full houses nightly in London, New York and around the world. **THE PHANTOM OF THE OPERA** has been performed in more than 20 countries, including the USA, Japan, Canada, Austria, Germany, Sweden, Australia, Denmark, Hungary, Spain and Singapore back in 1995.

As Broadway's longest-running musical, the show has been honoured with over 50 major theatre awards, including seven prestigious New York Tony Awards, among them the Tony for Best Musical, seven Drama Desk Awards and three Olivier Awards.

THE PHANTOM OF THE OPERA has grossed more than S\$5 billion, making it Lord Lloyd Webber's and the world's most successful musical.

Recently the film of **THE PHANTOM OF THE OPERA** thrilled cinema-goers around the world and a newly opened Las Vegas spectacular continues to enthrall audiences.

THE PHANTOM OF THE OPERA is the heart-wrenching story of the mysterious "Angel of Music" who lives beneath the Paris Opera House. The hideously disfigured Phantom falls in love with the young singer Christine, devoting himself



PERFORMANCES FROM 23 MARCH 2007, ESPLANADE THEATRE, SINGAPORE

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to creating a new opera star while exercising a reign of terror over the Opera House's occupants.

The prestigious and highly sought-after role of the Phantom will be played by Brad Little. With over 2000 performances of the Phantom under his belt on Broadway, the USA and in Asia, Brad is a consummate performer who has been praised by critics and audiences alike for his emotional performance.

With 130 cast, crew and orchestra members, spectacular sets and more than 230 costumes, **THE PHANTOM OF THE OPERA** contains some of Andrew Lloyd Webber's most famous and stirring music, including "*The Phantom of the Opera*" and "*Music of the Night*".

The Singapore season is produced by Lunchbox Theatrical Productions and David Atkins Enterprises in association with The Really Useful Company Singapore. Between them, these producers have been responsible for numerous outstanding musicals in Singapore over recent years including *Cats*, *Miss Saigon*, *Fame*, *Riverdance*, *Saturday Night Fever*, *Singin' in the Rain*, *Oliver*, *Stomp* and *Chicago*, to name but a few.

Tim McFarlane, Managing Director of The Really Useful Company Asia Pacific, said, "We are delighted after an absence of 12 years to be bringing **THE PHANTOM OF THE OPERA** back to Singapore and for the show to be presented in the Esplanade Theatre. The Singapore season is part of a very successful Asian tour by the International Touring Production that has seen the show play in Shanghai, Seoul and Taipei to capacity audiences. The cast of the production comes from the USA, UK, Australia, South Africa and Korea, including Brad Little playing the role of the Phantom. The Really Useful Company is pleased to be working with James Cundall and David Atkins in bringing this thrilling theatrical spectacle to Singapore."

James Cundall, Chief Executive of Lunchbox Theatrical Productions, said, "To present the world's most popular musical in Singapore has been a long-term dream. It is a superb show which epitomizes all that is great about musical theatre – unbelievable music, a moving story, lavish sets and costumes, and most importantly, unrivalled audience entertainment. **THE PHANTOM OF THE OPERA** is a world-wide sensation which will take Singapore audiences on an unforgettable musical theatre journey".

David Atkins of David Atkins Enterprises, said, "It seems fitting that DAE after producing the Asian Games Ceremonies is moving on in 2007 to co- produce the best Musical in Asia next year – **THE PHANTOM OF THE OPERA** - in Singapore. **THE PHANTOM OF THE OPERA** is arguably one of the most successful Musicals of all time and DAE is proud to be associated with what we are sure will be its best season ever in Singapore".

Andrew Lloyd Webber's musical is based upon the novel Le Fantome De L'Opera by Gaston Leroux. Original London production by Cameron Mackintosh and The Really Useful Theatre Company Limited.

THE SPONSORS

THE PHANTOM OF THE OPERA is proudly presented by DBS Bank and sponsored by Fuji Xerox as the Official Sponsor, Marina Mandarin as the Official Hotel, MediaCorp as the Official Media, OOCL as the Official Ocean Carrier and Trans-Link as the Official Logistics Partner.

QUOTES FROM SPONSORS

“The Phantom of the Opera is one of the rare gems in musical theatre that is well-loved by both audiences in Asia and around the world. As Presenting Sponsor, DBS Bank is proud to bring Phantom back after its first run in Singapore in 1995. Over the years, DBS has brought many world-class productions to Singapore - Les Misérables, Miss Saigon and Singin’ In The Rain - which have contributed to the vibrant local arts scene we have today. As the largest bank in Singapore and a banking specialist in Asia, we are proud to partner the producers in bringing this mega production back to Asia. This will certainly be a treat for many of our clients.” – **Mr Edmund Koh, MD and Head of Regional Consumer Banking, DBS Bank**

As we owe our success and continual growth to the conducive business environment, we are committed to improving the quality of life of the community. Apart from our active involvement in social community service, we have also given our support for the arts as well as sports events.

Fuji Xerox has a strong record of supporting international arts events such as "Miss Saigon", "Alegria" from the world renowned Cirque du Soleil, and "Mamma Mia!" the musical that came to our shores last year.

We continue our strong support for the greatly acclaimed musical "The Phantom of the Opera" and are proud to be associated with this event." - **Mr Koh Ching Hong, Managing Director, Fuji Xerox Singapore**

“Once again Marina Mandarin Singapore is honoured to be the official hotel of The Phantom of the Opera. An ardent and passionate supporter of the Arts and recipient of the Patron of

the Arts award, we know full well that with more like minded organizations and individuals, the arts scene in Singapore will be more vibrant and Singaporeans can have the opportunity to appreciate world-class performing arts.”

We will continue to support the performing arts and position Marina Mandarin Singapore as the preferred “home” of the stars.” – **Ms Ailynn Seah, Director of Sales & Marketing, Marina Mandarin Singapore**

“MediaCorp is privileged to be associated with the longest running show on Broadway. MediaCorpTV12 is pleased to be spearheading the marketing on the various platforms we have at MediaCorp. Dedicated to supporting the arts and culture, Arts Central offers our wholehearted support for Andrew Lloyd Webber's wildly acclaimed romantic musical.

As one of the region's most established and diversified broadcasters, MediaCorp is the only media company able to extend a complete range of media platforms encompassing TV, Radio, Newspapers and Magazines, just to name a few, in Singapore. We welcome our role in bringing to life The Phantom of the Opera on our multiple platforms and we hope that all Singaporeans will have a chance to catch this stupendous musical production - the biggest event to come our way in 2007.” - **Ms Alice Tan, Managing Director, MediaCorp TV12**

“OOCL is again very proud to be the Official Ocean Carrier for Phantom, now the most popular musical in the world. We look forward to a sell-out season in Singapore.”
– **Mr Stanley Shen, Corporate Spokesperson, OOCL**

“Trans-Link Express Pte Ltd is honoured to be once again appointed as the Official Logistics Partner by Lunchbox Theatrical Productions for this renowned event. With our experience in exhibitions and events logistics, we are confident that the bump-in/bump-out operations will go without a hitch.” – **Mr Danny Khor, Director, Exhibitions, Trans-Link**

TICKETING INFORMATION

THE PHANTOM OF THE OPERA
STRICTLY LIMITED SEASON FROM 23 MARCH 2007
ESPLANDE THEATRE, SINGAPORE

Showtime	VIP Boxes	Cat A	Cat B	Cat C	Cat D	Cat E
Tues-Thurs & Sun - 8.00 pm	\$160.00	\$145.00	\$120.00	\$95.00	\$70.00	\$40.00
Sat & Sun – 2.00 pm	\$160.00	\$145.00	\$120.00	\$95.00	\$70.00	\$40.00
Fri & Sat – 8.00 pm	\$180.00	\$160.00	\$135.00	\$110.00	\$85.00	\$45.00

(Ticket prices are exclusive of SISTIC fee)

Bookings

Tickets available through SISTIC.

Hotline: 6348 5555

Internet: www.sistic.com.sg

All SISTIC authorized agents island-wide

Corporate hospitality bookings contact: eileen.lim@lunchbox-productions.com or

Tel: 6735 5718/5818

Official Website: www.lunchbox-productions.com

Priority Booking for DBS Credit Cardmembers

Exclusively for DBS credit cardmembers, enjoy a 10% discount* on tickets from 4 October to 12 November 2006 (*terms & conditions apply).

Enjoy Priority Bookings from 4 October to 5 November 2006.

Overseas Bookings

Tickets available at SISTIC's overseas Authorised Agents from 6 October 2006

Indonesia:

Smailing Tour & Travel (Jakarta)

Smailing Tour Building Jl. Majapahit No 28

Jakarta 10160

Malaysia:

Holiday Tours & Travel Sdn Bhd

Lot no 13, Arrival Hall

KL City Air Terminal

Kuala Lumpur Sentral Station

50470 Kuala Lumpur

Holiday Tours & Travel Snd Bhd

231 Jalan Burma

10050 Pulau Pinang

Sin Chung Tour Sdn Bhd
27 Jln Kuning Dua
Taman Pelangi
80400 Johor Bahru

Public Sales

Commence on 6 November 2006.

Student Tickets

Students tickets are available for Tuesday-Thursday* & Sunday evenings and Saturday & Sunday matinees at \$50.00 (*excluding performance on 28 March 2007).

Family Packages

A limited number of Family Packages in Category A are available at \$390.00 for Saturday & Sunday matinees. A Family Package includes 2 adult + 2 children tickets.

The above press release is issued by Lunchbox Theatrical Productions Pte Ltd and David Atkins Enterprises in association with The Really Useful Company Singapore Through Diakonos Arts & Entertainment Pte Ltd

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